

Easter Egg Hunt

Community Outreach

Invite your local community to join you for an Easter Egg Hunt in your churchyard or local green space. This is a fun way to get to know local families and build goodwill in your community, as well as sharing the Easter story.

Invite families to find nine hidden 'egg posters' around your space; see pages 5-13.

Each poster includes a letter from the hidden message, a challenge, a QR code sharing a portion of the Easter story in text and audio, an illustration, and a discussion question. The accompanying activity sheet provides more visual fun and a way to log and unscramble the hidden letters. At the end of the Easter Egg Hunt, reward a prize to participants who find the hidden message.



Plan your event

- Choose a location and plan a route. You will need to hide nine 'egg posters' in a circular walk layout so the families find them in sequence.
- Set your date and time, ideally on one of the weekends before Easter. Set a clear start and finish time to allow your volunteers to commit to the time.
- Do a risk assessment.
- Have a wet weather plan. If it is snowing or raining, will you have a gazebo or move the event indoors?
- Advertise your event in your community.

Preparation

- Print out and laminate the nine different egg letter-posters to hide around your space, e.g. on trees, fence posts, in a window or on a gate. You may need to get permission from the council if you are using a public park.
- Print out copies of the Roots **Easter Egg Hunt Fun!** activity sheet (pages 3-4) for participants.
- Buy chocolate easter eggs to give out to children and families who complete the hunt. You may want to have alternative sweets available for children who are vegan, dairy or chocolate intolerant.
- (Optional) Provide pencils or pens to complete the activity sheets.
- Recruit a number of a number of volunteers to help you host and run the event, as follows:

Welcome host – giving out activity sheets and instructions for the hunt.

Finish point host – giving out Easter eggs for completed hunts. This is a good place to greet participants and make them aware of other family activities and Easter services your church has planned.

(Optional) **Café host** – you may want to offer tea and coffee in your church hall at the finishing point or at a table in the park. Children can complete their activity sheets while their parents chat.

(Optional) **Adventure hosts** – 1-9 volunteers, who are great at engaging with children and families. They should be wearing Easter fancy dress or perhaps a high vis vest or name badge to identify them as part of your church Easter egg hunt team. These hosts should engage with families during the hunt, giving them extra challenges/encouragement/rewards of mini eggs/sweets if they complete the additional challenges.

